

2000 — 2026

Conway+

Brand Strategy & Development
Digital Services
2D & 3D Visualization
Film & Photography
Editorial Design
Architecture & Interior Design

Real Estate Branding & Marketing Consultancy



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Thirty years ago, fueled by a youthful curiosity and an insatiable desire to evolve the brands and spaces around us, we embarked on a journey that would shape Conway+ into the company it is today. A story born from a spark of inspiration, a shared dream to create something meaningful that would leave its mark on the world. With a love for music, brands, and architecture, and an insatiable drive to create, we started with marketing clubs, designing flyers, and orchestrating events that ignited the night with vibrant energy. Those early days were a whirlwind of creativity, a melting pot of ideas where we honed our skills and nurtured our love for design.

From those pulsating clubs, our exploration led us to the grand stage of hotels, where we discovered a new realm of possibilities. We immersed ourselves in the world of hospitality, crafting brands that embodied elegance, comfort, and unforgettable experiences. This sparked a fascination with real estate: tangible spaces that held the potential for reinvention.

We ventured into the realm of buildings at every scale, from towering residential complexes to bustling commercial spaces. Each project was a canvas for our creativity, a chance to shape the urban landscape and enhance the lives of those who inhabited these spaces. We embraced the challenge of weaving together design, narrative, and branding, creating a symphony of experiences that resonated with our clients' aspirations.

This journey of evolution, driven by design, has led us to where we are: a global company with an unwavering belief in creating spaces and experiences that inspire and delight. Design has the capacity to redefine not just the physical world but the way people connect with brands and spaces. We are storytellers, weaving narratives that breathe life into buildings and brands, creating emotional connections that transcend the ordinary.

At Conway+, we are more than designers; we are dreamers, innovators, and collaborators. We are a collective of individuals who share a desire to push creative boundaries and exceed expectations. We are grateful for the clients who have trusted us with their visions, for the partners who have shared our journey, and for the talented team that made it all possible. It is through these collaborations that we have grown and evolved.

This collection is a testament to our story, a reflection of our devotion to design, and a tribute to the power of creative expression. But it is more than just a collection; it is a story of dreams pursued, challenges overcome, and a collective belief in the power of design that has shaped us. It is a story of the countless individuals who have poured their hearts and souls into creating spaces and experiences that inspire and delight. It is a story written not only in ink but in sweat and laughter. This collection honors the people behind the work—and the clients and friends whose trust shaped our legacy.

Santiago Felippelli Conway
CEO & Founder

Origins & Vision

The story of Conway+ began in a small studio in the city of Buenos Aires, where founder Santiago Felippelli Conway cut his teeth on editorials. At 18, Santiago's perspective changed forever during a visit to Tunnel, NYC's legendary nightclub. He saw how a meticulously designed space could transform an experience and evoke emotion. This revelation ignited a passion that would steer his career.

In those early days, Santiago and his partners immersed themselves in creating holistic experiences for the nightlife industry. By 20, they handled every aspect for their clients—from interiors and construction to promotion, branding, and positioning. This comprehensive approach laid the foundation for Conway+'s service offerings today.

Three decades later, Conway+ is headquartered in New York City with operations in 20 countries. Still, we believe in the power of a brand to forge connections. The energy of the world's great cities inspires us, shaping real estate and showing that thoughtful design can foster interaction.

Borges once said, "Reality favors symmetries and slight anachronisms." Our journey has come full circle with our project at Terminal Warehouse, the original site of the Tunnel Club. Revitalizing this space, we reconnect with our roots and embrace creative transformation. This project epitomizes

our philosophy: to evolve, inspire, and create spaces where connections thrive.

Brands must evolve with people. In the ever-changing brand narrative, only impactful and relevant stories shine through. Our brands resonate emotionally and aesthetically, forging memorable connections and inspiring action. We focus on the experience of space—the elements of texture, sound, and atmosphere—crafting environments that captivate and engage, shaping meaningful experiences.

With a multicultural team offering a kaleidoscope of global perspectives, we transform projects by blending insight with creativity. Our ability to draw inspiration from locations allows us to weave powerful stories.

Specializing in real estate, hospitality, destinations, and branded environments, our agency crafts next-level brand relationships. Each campaign, each strategy, and each endeavor reflects our commitment to exceed what branding can achieve. In our hands, a brand becomes a living entity designed to captivate in an ever-shifting landscape.

Committed to sharing our expertise, we add value to every collaboration, standing as the prime choice for those seeking to differentiate themselves in a competitive landscape.



Conway+ Digital & Strategy Team at 135 West 50



Conway+ Account & Film Production Team at 425 Park Avenue

Behind Conway+ is a team of passionate creators, each offering unique perspectives and expertise. This collective of designers, strategists, and innovators joins forces, infusing every project with diverse insights and a relentless pursuit of originality.



Conway+ Leadership Team at New York Headquarters



Conway+ Editorial Team



Maggie Sander, VP, Global Client Services & Business Development; Cathy LoGiudice, Associate VP, Account Services; and Santiago Felippelli Conway, CEO & Founder.

Our Global Presence

Conway+ extends its expertise globally, transcending borders to serve an international clientele. Our agency thrives on bridging cultural divides, crafting unique global branding

experiences that transform ordinary interactions into enduring impressions. Leveraging cutting-edge design and technology, we captivate and retain discerning audiences worldwide.

30+

Years in Operation

100+

Experts Across Disciplines

340

Completed Conway+ Projects

60+

Cities with Conway+ Projects



Projects

US/Canada
Austin
Boca Raton
Brooklyn
Calgary
Clearwater
Dallas
Daytona
Fort Lauderdale
Houston
Jersey City

Las Vegas
Manhattan
Memphis
Miami
Naples
Newark
Palm Beach
Philadelphia
Phoenix
Queens
Raleigh
Rye
San Juan

Southampton
St. Petersburg
Stamford
Toronto
Vancouver
Washington DC
Yonkers

Mexico, Central America + Caribbean
Bahamas
Cancún

Guatemala
La Paz
Los Cabos
Manuel Antonio
Mérida
Mexico City
Monterrey
Nevis
Panamá
San José
Tamarindo
Turks & Caicos
Zacatecas

South America
Asunción
Buenos Aires
Carmelo
Cartagena
Córdoba
Fortaleza
Mendoza
Montevideo
Punta del Este

Europe
Barcelona

Geneva
London
Madrid
Marseille
Monaco

Africa
Addis Ababa

Middle East
Abu Dhabi
Dammam
Doha

Dubai
Kuwait City
Riyadh
Sharjah

Asia
Bangkok
Dhaka
New Delhi
Phnom Penh
Pune

Armani Residences Diriyah

Diriyah, Saudi Arabia
Diriyah Company

A collaboration between Giorgio Armani and Diriyah Company, this brand captures architectural restraint and quiet confidence. Conway+ developed a full suite of branding and marketing tools, uniting Italian design principles with Najdi influence through tailored storytelling, elevated print collateral, digital assets, and campaign expression.

- Brand Positioning
& Narrative

Copywriting & Storytelling

Visual Identity & System

Ad Campaign Strategy

Digital Brochure

Digital Collateral

Print Collateral
- Promotional Gift Design

Stationery Suite

Eblast Design

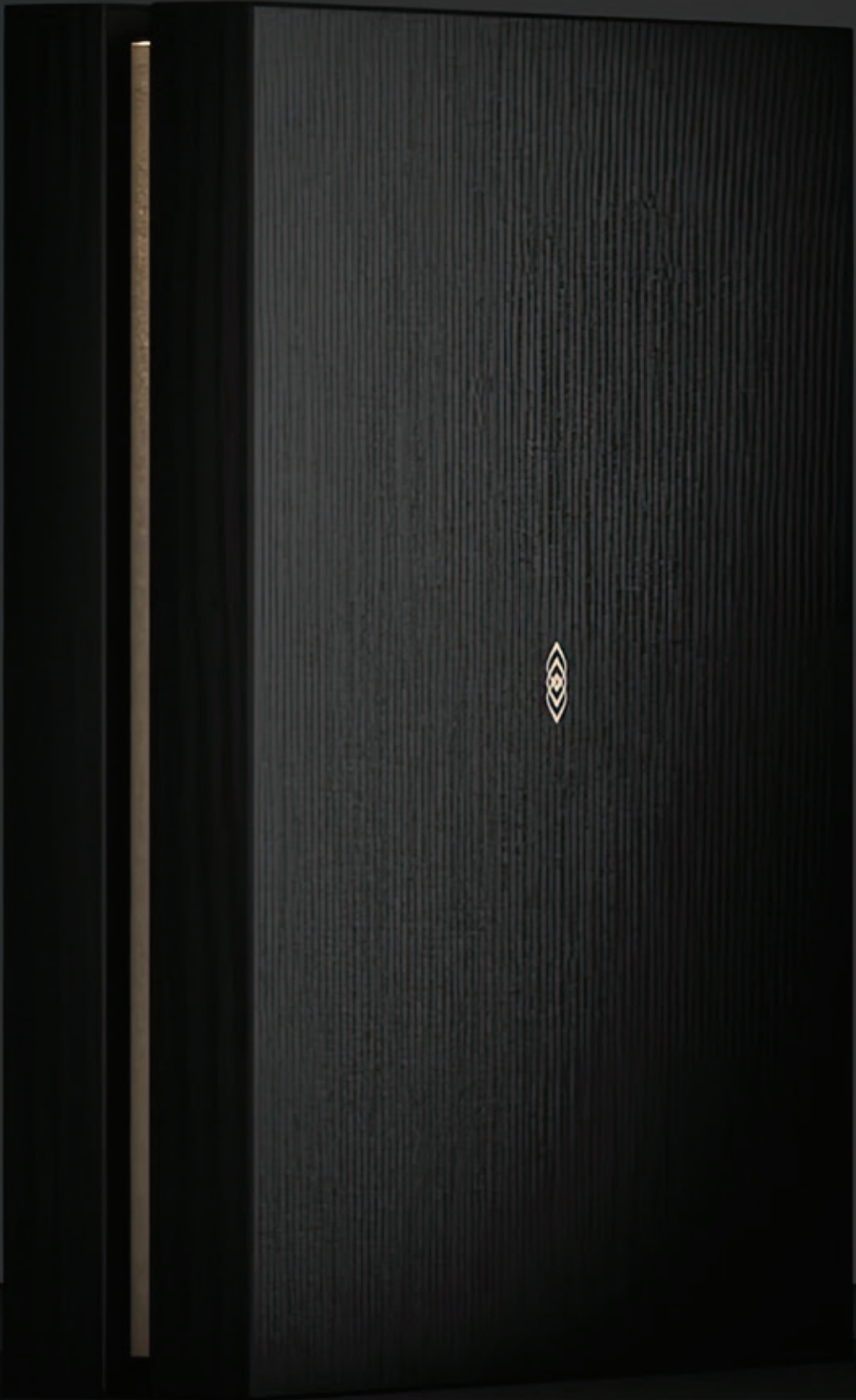
Website Design & Dev

Custom Illustrations

Illustrated Floor Plans

Lifestyle Photography

Lifestyle Film



Giorgio Armani



1



2



6

- 1, 5 & 9 Print Collateral
- 2 & 6 Buyer Gift
- 3 & 8 Conway+ Team working with Diriyah Company Marketing Team
- 4 Floor Plans
- 7 Arabic Logotype
- 10 Interior Visualization
- 11 Interior Design Materials Palette

ارماني
رئيدنسز لدرعية



3



9



8



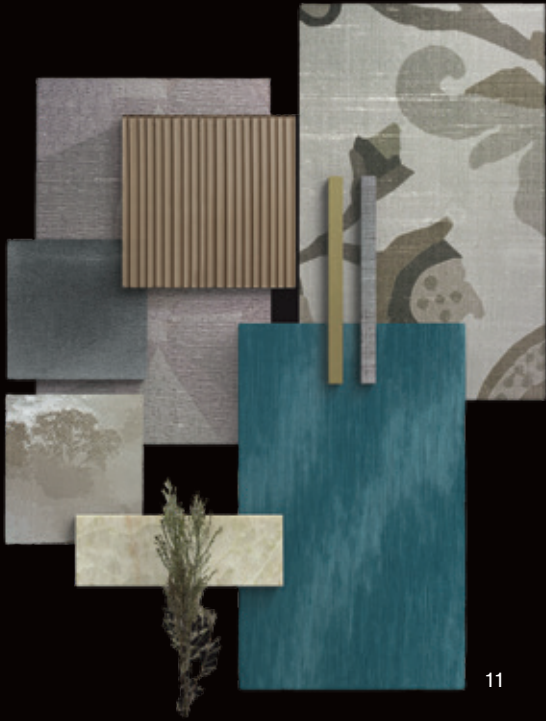
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5



10



11



SAMHAN
AMPHITHEATRE

BACCARAT
HOTEL DIRIYAH

BACCARAT
RESIDENCES

CORINTHIA
RESIDENCES

CORINTHIA
DIRIYAH

RETAIL
AREA

FAUCHON
L'HOTEL DIRIYAH

ARMANI
Hotel Diriyah

ARMANI
Residences Diriyah



ORIENT EXPRESS
DIRIYAH

RAFFLES
RESIDENCES

WADI
PROMENADE

WADI
HANIFAH

WESTERN RING ROAD



From grid to gesture, Conway+ translated the brand into fluid, screen-native digital experiences.



Raffles Residences Diriyah

Diriyah, Saudi Arabia
Diriyah Company

Raffles Residences Diriyah is synonymous with grandeur, scintillating charm, and storied hospitality. Conway+ partnered with Diriyah Company to create a refined brand identity and suite of marketing collateral for these luxury branded residences. To distinguish the project within Diriyah's portfolio, Conway+ crafted a narrative grounded in nostalgia and a lifestyle of understated glamour.

- Brand Strategy

Brand Positioning & Narrative

Arabic & English Copywriting

Visual Identity & System

Digital Brochure

Digital Collateral

Marketing Deck

Print Collateral

Promotional Gift Design
- Stationery Suite

Digital Experience

Eblast Design

Website Design & Dev

Custom Illustrations

Custom Maps

Illustrated Floor Plans

Illustrated Site Plan

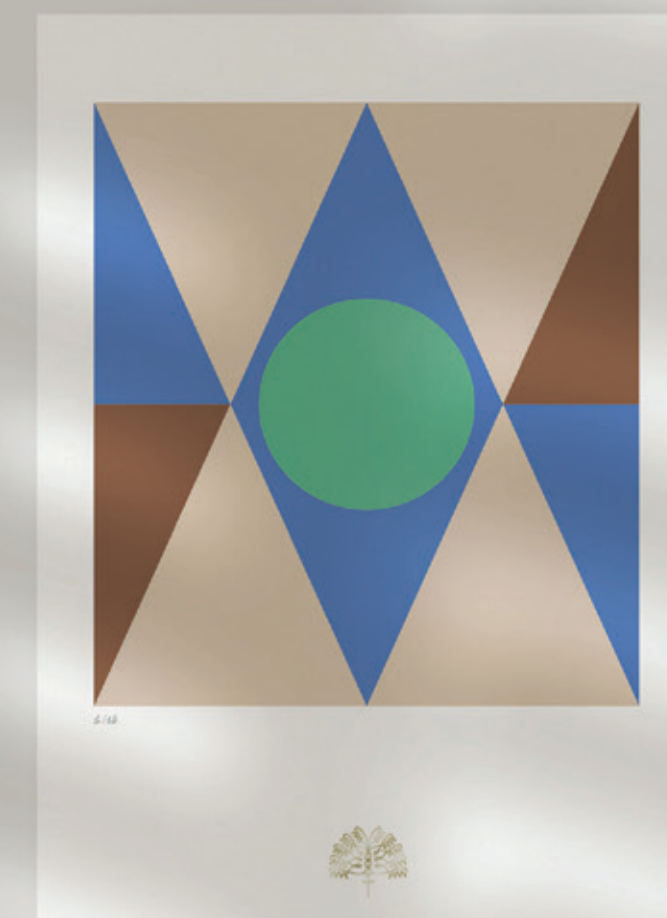
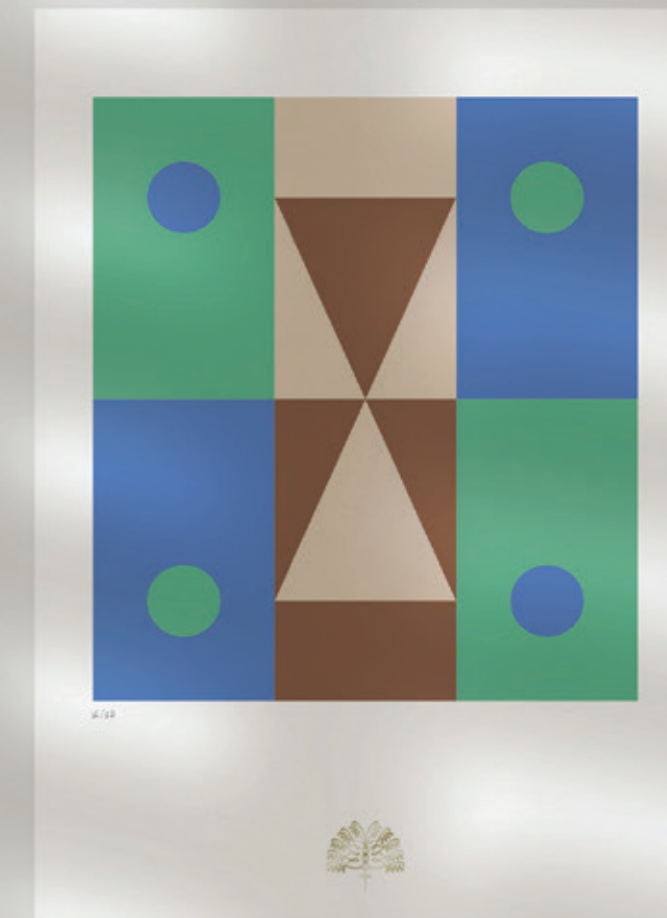
Site Plans

Art Direction

Video Production & Editing



The Raffles palette blends heritage tones with layered mineral accents: earth, sand, and sunlit hues evoke place, while deep blues and greens introduce contrast, elegance, and contemporary richness. Silkscreen-printed posters translate this palette into collectible pieces that frame Raffles Diriyah's core geometry as an exploration of balance, rhythm, and abstraction on a grand scale.



Elysian Mansions
Dubai, United Arab Emirates
Majid Al Futtaim

On Dubai's waterfront, Elysian Mansions offers 93 bespoke villas that blend contemporary design with natural harmony. Conway+ developed a brand inspired by the Greek Elysian Fields—evoking intimacy, elegance, and timeless hospitality. Working alongside visionary designers and award-winning architects, the team articulated a cohesive identity where nature and form coexist. A strategic marketing campaign generated high-value leads and positioned Elysian Mansions among Dubai's most refined residential offerings.

Brand Strategy
Brand Positioning
& Narrative
Naming
Copywriting & Storytelling
Visual Identity & System
Ad Campaign Strategy

Digital Brochure
Marketing Deck
Print Collateral
Digital Ad Campaign
Eblast Design
Website Design & Dev
Illustrated Floor Plans

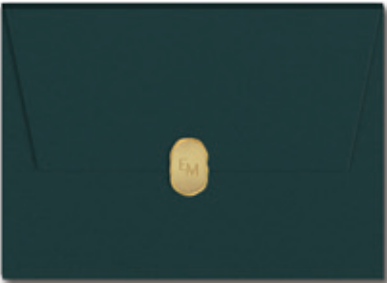


ELYSIAN
MANSIONS

الليزيان
مانشنس



3



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7



- 1 Top-down Views
- 2 Launch Invitation
- 3 Launch Invitation Envelope
- 4 Botanical Motif
- 5 Brand Icon
- 6 Mohammed Ali Hmeid, Head of Sales & Sales Operations, Majid Al Futtaim
- 7 Billboard Design
- 8 Exterior Visualization
- 9 Print Collateral



8



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The Maybury

New York, NY, USA
Gotham Organization

The Maybury is an inspired collection of residences in the Hudson Yards skyline. The dynamic interplay between The Maybury and its neighborhood tells the story of a balanced cosmopolitan life. Outside, an energetic pulse of creativity and industry. Inside, a homey retreat for more personal pursuits. A softer lifestyle supplemented by exceptional amenities, inimitable hospitality, and stunning Manhattan views.

THE MAYBURY

Brand Strategy
Brand Positioning
& Narrative
Naming
Copywriting & Storytelling
Visual Identity & System
Ad Campaign Strategy

Digital Brochure
Digital Collateral
Marketing Deck
Print Collateral
Promotional Gift Design
Digital Ad Campaign
Eblast Design

Website Design & Dev
Illustrated Floor Plans
Animated Renderings
Still Renderings
Lifestyle Photography
Lifestyle Film

Residential





1



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3



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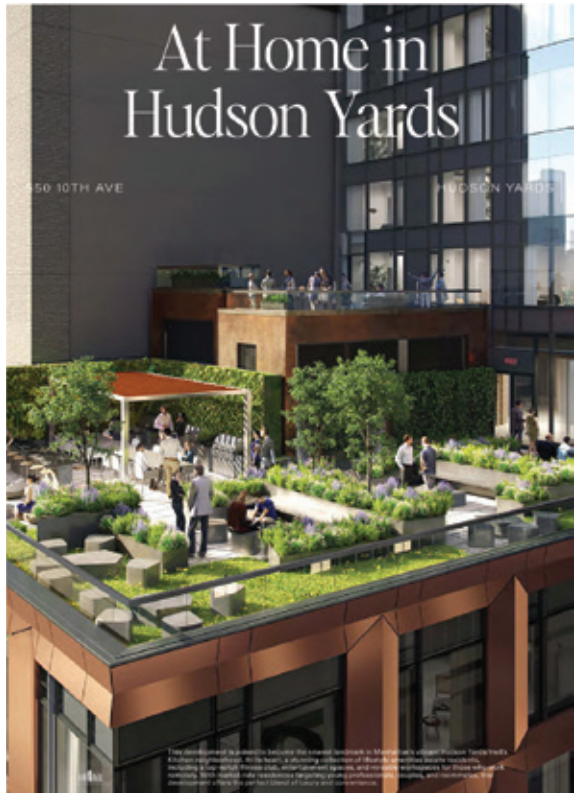
- 1 Façade Visualization
- 2 & 8 Lifestyle Photography & Film
- 3 Branded Gifts
- 4 Exterior Visualization
- 5 Custom Illustration
- 6 Print Collateral
- 7 Interior Visualization



5



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Skyline Tower
Long Island City, NY, USA
Risland

Along with designing a modern and sophisticated branding system for Skyline Tower based on a customized, eclectic typographic composition, Conway+ developed a comprehensive launch strategy that included an engaging, user-friendly website, paired with dynamic email marketing and digital ad campaigns, as well as a custom neighborhood newspaper.

- Brand Strategy

Copywriting & Storytelling

Visual Identity & System

Art Direction

Ad Campaign Strategy
- Print Ad Design

Marketing Deck

Digital Experience

Digital Ad Campaign

Eblast Design
- Website Design & Dev

Property Interactive

Visualizer

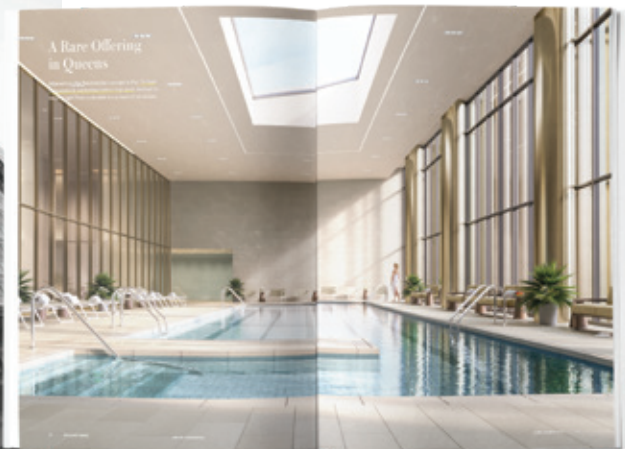
Video Production & Editing







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© Conway+

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SKYLINE TOWER

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10

- 1 Striking Façade
- 2 & 7 Print Collateral
- 3 The Local – Custom Neighborhood Newspaper
- 4 Scale Model
- 5 Team at Work
- 6 Scale Model Façade
- 8 Property Interactive Visualizer
- 9 Wordmark
- 10 Building Entrance
- 11 Façade Detail
- 12 Lifestyle Production
- 13 Ad Campaign



4

© Podium



5



13



12

Parlour
Brooklyn, NY, USA
Halstead Management Company

Conway+ delivered fully integrated branding for Parlour in Brooklyn's Park Slope neighborhood. The visual identity captured the building's aesthetic marriage of historic details and modern comforts. A targeted brand strategy positioned Parlour residents as discerning individuals of both culture and community. Illustrations highlighted each residence's one-of-a-kind features, guiding buyers through their selection process and strengthening the brand's narrative, playing a key role in Parlour's success.

Brand Strategy
Copywriting & Storytelling
Visual Identity & System
Naming
Concept & Design
Print Collateral

Digital Collateral
Marketing Deck
Production Management
Signage & Wayfinding
Sales Gallery Design
Marketing Floor Plans

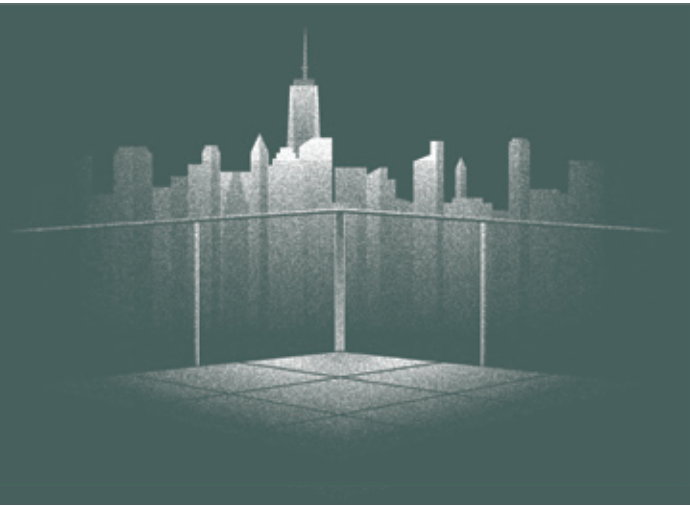
Eblast Design
Website Design & Dev
Custom Illustrations
Lifestyle Photography
Lifestyle Film





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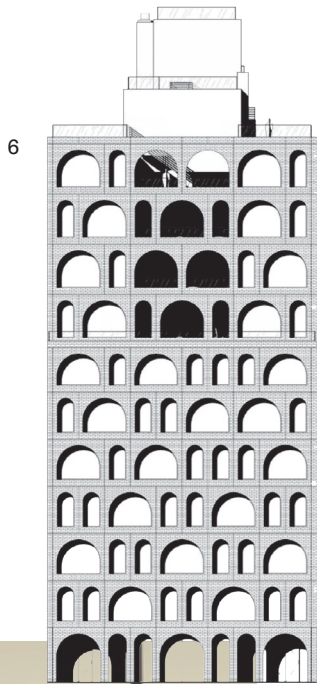
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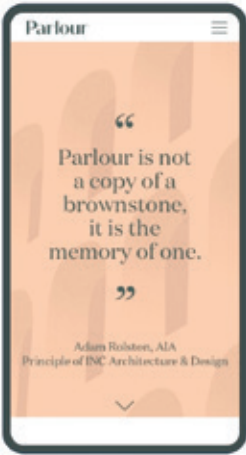


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© Studio Inc



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15

1 Floor Plan Poster
2 & 10 Custom Illustrations
3 Interior Visualization
4 Website Design
5 Custom Illustrated Map
6 Building Elevation
7 & 8 Neighborhood Photography

9 Digital Experience
11 & 12 Entryway and Façade Visualizations
13 Sales Gallery Design
14 Parlour Logo
15 Branded Stationery Suite
16 Business Cards

11



© Studio Inc

© Studio Inc



12



13

14
Parlour

16



Classic Brooklyn/ Modern Life

Park Slope: an iconic neighborhood, in an established community where historic charm lives next to a continually evolving landscape of possibilities.



This is an epicurean neighborhood that boasts tree-lined streets dotted with cafés and restaurants, small shops, and of course, Prospect Park.

This area is well served by the NYC subway, but its charms and attractions will likely keep you endlessly exploring.



1 Detail of The Soldiers' and Sailors' Arch in Grand Army Plaza, the Entrance to Prospect Park

2 Bailey Fountain near Grand Army Plaza by Eugene Savage 1929–1932

3 Classic Park Slope Brownstone Homes on Prospect Park West

4 Long Meadow Prospect Park



Industrial warehouses turned art galleries, concrete mixing plants turned breweries, scrap yards turned programmed green spaces.

Nearby Gowanus, Brooklyn's alchemical center for artists and makers, introduce you to new spaces.



1 View of Gowanus Canal at Dusk

2 Canalside Walkway

3 View of Gowanus Canal at Dusk

The Suffolk

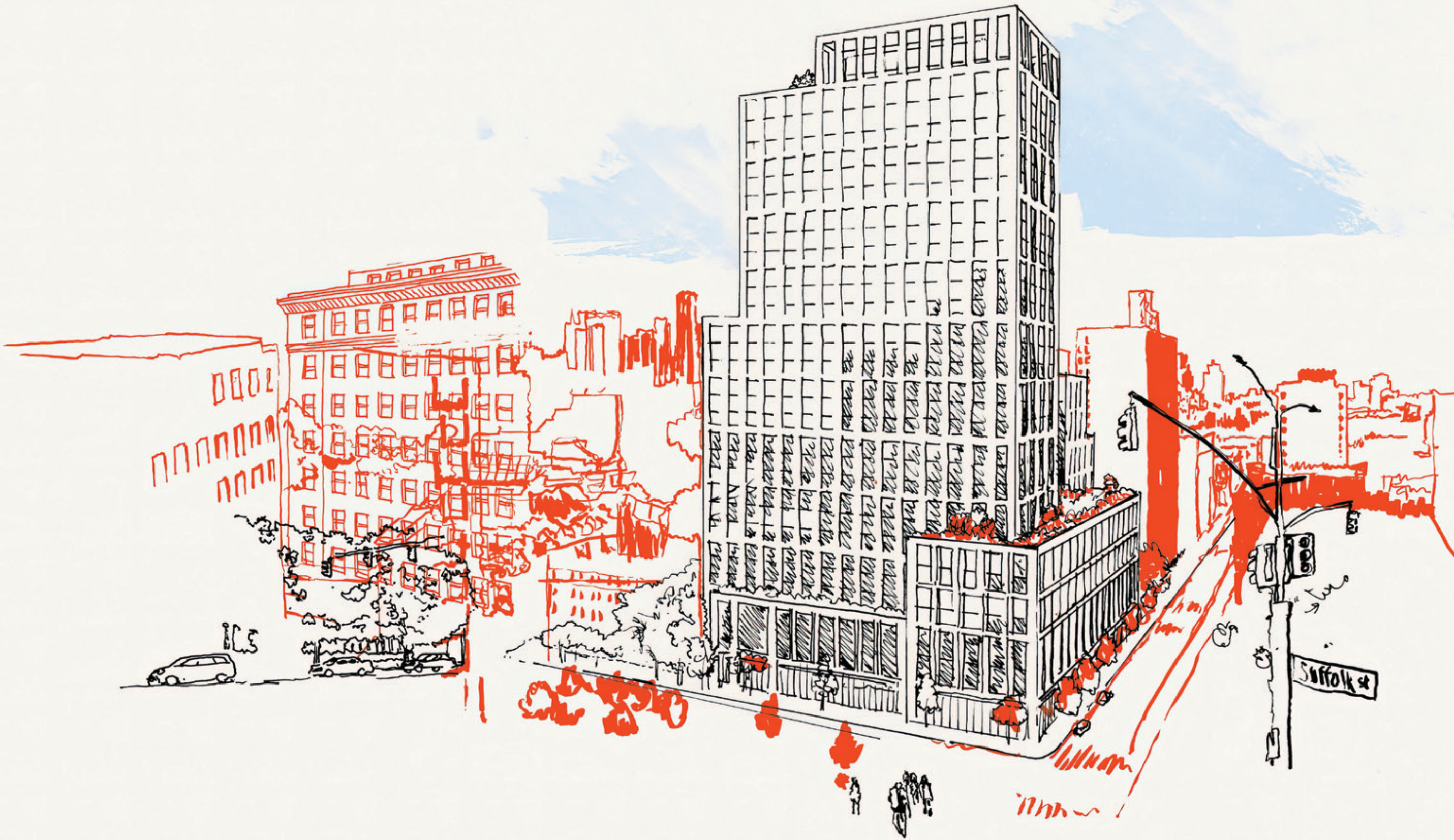
New York, NY, USA
Gotham Organization

Distinctly modern with a nod to the past, The Suffolk offers a humbly sophisticated lifestyle with the depth of high design. Gotham Organization tapped Conway+ to develop a residential brand that effortlessly embraces the eclectic spirit of the Lower East Side. Storytelling and photography played critical roles, capturing a narrative that spoke to the vibrancy, history, and style of the neighborhood.

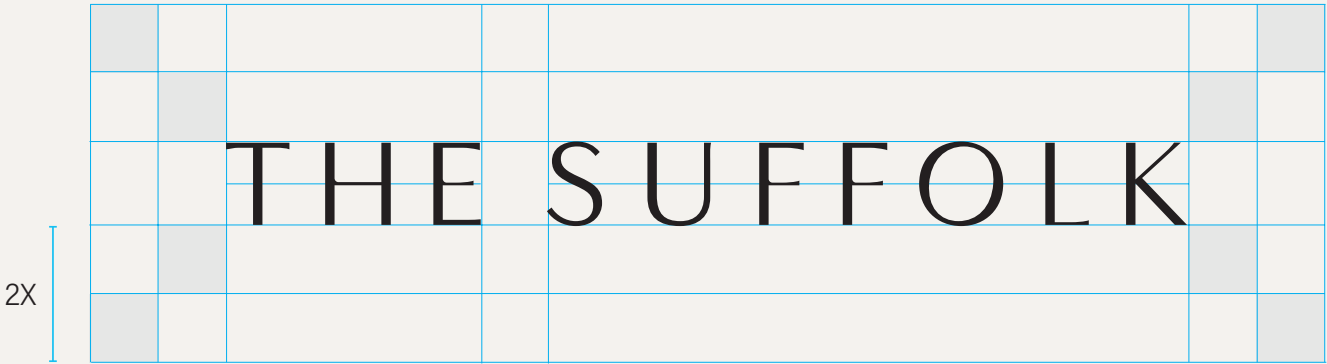
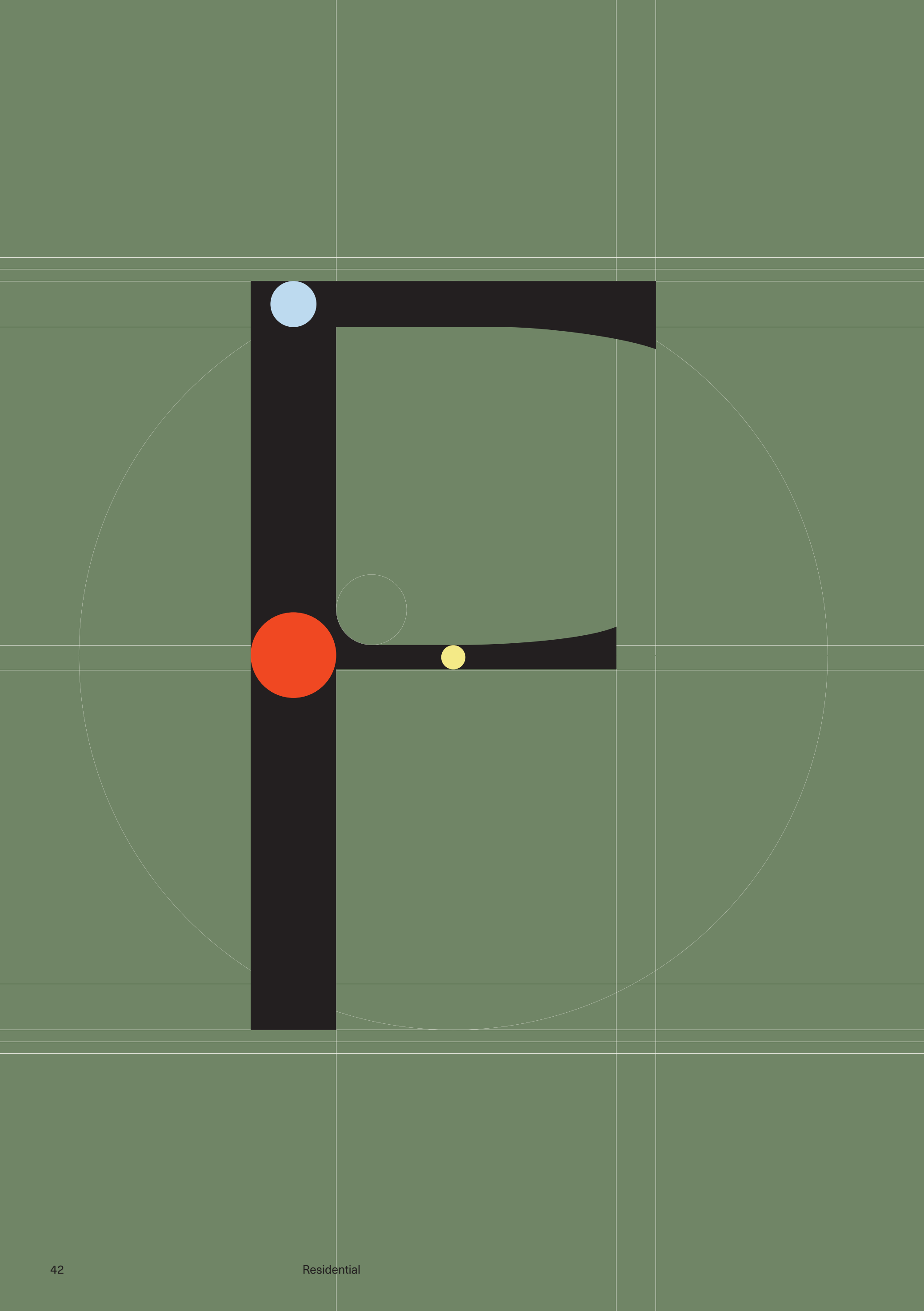
Brand Strategy
Brand Positioning
& Narrative
Copywriting & Storytelling
Visual Identity & System
Naming
Ad Campaign Strategy

Digital Ad Campaign
Digital Brochure
Digital Collateral
Print Collateral
Promotional Gift Design
Signage & Wayfinding
Marketing Floor Plans

Eblast Design
Website Design & Dev
Illustrated Floor Plans
Animated Renderings
Lifestyle Film
Photography Production









1



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3



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- 1 Tote Bag
- 2 Floor Plans
- 3 Custom Typeface
- 4 Leasing Gallery
- 5 & 14 Custom Illustrations
- 6 Stationery Suite
- 7 Scale Model

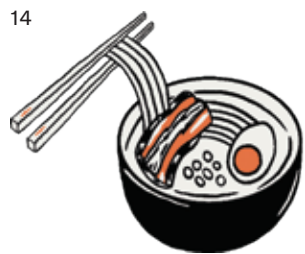
- 8, 10 & 17 Neighborhood Scene
- 9 Signage Design
- 11 Tower Visualization
- 12 Vinyl Album Collateral
- 13 Ad Campaign
- 15 Edward Building Façade
- 16 Digital Experience



12



13



14



8



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45



The Suffolk



16



15



17



The Suffolk: an authentic Lower East Side experience, a juxtaposition of calm and chaos. Eclectic yet curated, elevated yet rooted, it invites exploration, revealing hidden gems at every turn.



The Ritz-Carlton Residences

Cancún, Mexico
Beyond Ventures
FibraHotel
Fibra Danhos

Conway+ developed the strategic positioning, storytelling, and brand system for The Ritz-Carlton Cancun, Punta Nizuc—an ultra-luxury beachfront development. From digital platforms to print collateral, each element was crafted to reflect a refined sense of place, cultural depth, and timeless elegance.

Brand Strategy
Brand Positioning
& Narrative
Copywriting & Storytelling
Visual Identity & System
Print Collateral
Custom Illustrations
Marketing Floor Plans
Website Design & Dev
Video Production & Editing



1



2

Piero Lissoni

3



4

5



- 1 Still Rendering
- 2 Architect & Designer Piero Lissoni
- 3 Piero Lissoni Signature
- 4 Promotional Gift
- 5 Video Production
- 6 Floor Plans
- 7 Stationery Suite



6



7



THE RITZ-CARLTON

Corinthia Residences Diriyah

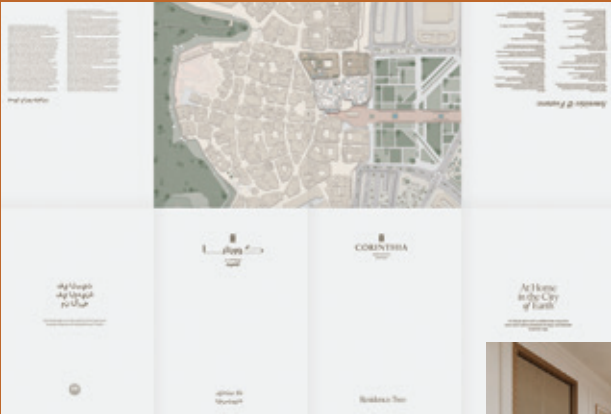
Riyadh, Saudi Arabia
Diriyah Company

Corinthia Residences Diriyah blends Najdi architecture and Saudi heritage with Corinthia's five-star hospitality. Located in the Kingdom's birthplace, this project embodies refined elegance. Conway+ captured Diriyah's charm and Corinthia's luxury through the concept, 'Time is Measured Differently Here.' Despite tight timelines, Conway+ delivered distinctive marketing collateral, including a custom coffee table book showcasing the commitment to excellence and unique lifestyle offered at Corinthia Residences.

Brand Positioning
& Narrative
Copywriting & Storytelling
Visual Identity & System
Ad Campaign Strategy
Custom Illustrations
Digital Brochure
Digital Collateral
Eblast Design
Print Collateral
Promotional Gift Design
Stationery Suite
Website Design & Dev
Illustrated Floor Plans
Lifestyle Photography
Lifestyle Film



1 Floor Plans
2 Aerial View
3 & 4 Digital Experience
5 Masterplan Model
6 Site Visit
7 Stationery Suite
8, 9 & 10 Print Collateral



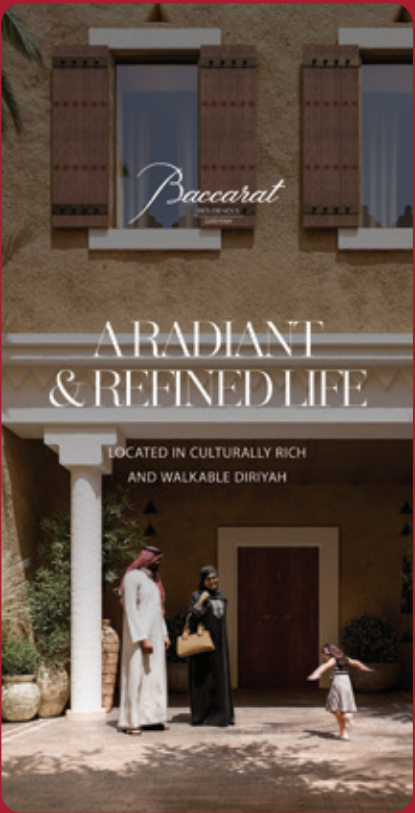
Baccarat Residences Diriyah

Riyadh, Saudi Arabia
Diriyah Company

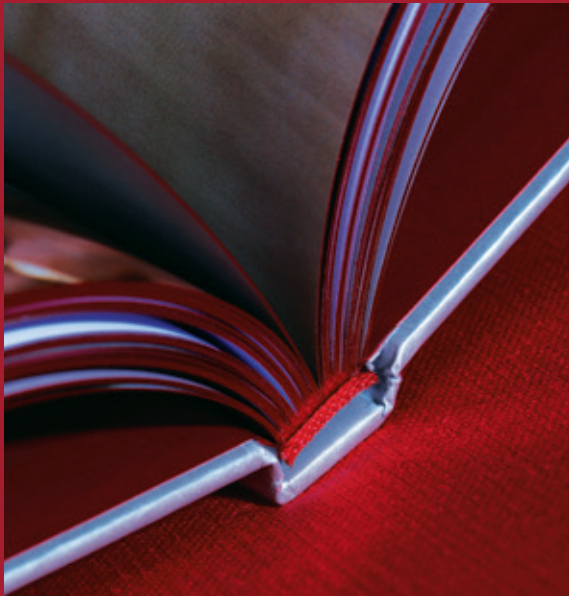
La Vie Baccarat takes form in Baccarat Residences Diriyah, Saudi Arabia's first Baccarat residential project. Marrying Najdi heritage with French flair, the residences echo Diriyah's nobility. Diriyah Company chose Conway+ to craft the brand identity and marketing materials. Inspired by Diriyah's mudbrick architecture, the concept 'Brilliance Unearthed' fuses natural simplicity with crystalline opulence. The collateral, including a full sales kit and coffee table book, embodies luxury.

- Arabic & English
Copywriting
Brand Strategy
Brand Positioning
& Narrative
Copywriting & Storytelling
- Visual Identity & System
Ad Campaign Strategy
Art Direction
Custom Illustrations
Digital Ad Campaign
Digital Brochure
- Digital Collateral
Eblast Design
Print Collateral
Production Management
Stationery Suite
Illustrated Floor Plans





1 & 2 Digital Experience
3, 5 & 8 Print Collateral
4 Custom Illustration ©Baccarat
6 Arabic Logo Design
7 Floor Plan Poster
9 Lifestyle Photography



425 Park Avenue
New York, NY, USA
L&L Holding Company

Developed by L&L Holding Company and designed by Norman Foster, 425 Park Avenue redefines high-end office space with intentional design and elevated experiences. Conway+ delivered a branding package, including collateral materials, art direction, digital strategy, and advertising. Through cohesive messaging and visual identity, complemented by renderings and signage, the campaign emphasized architecture, wellness, and the building's iconic status, positioning it as a standout in New York's competitive market.

Visual Identity & System
Art Direction
Digital Ad Campaign
Digital Collateral

Print Ad Design
Print Collateral
Signage & Wayfinding
Digital Experience





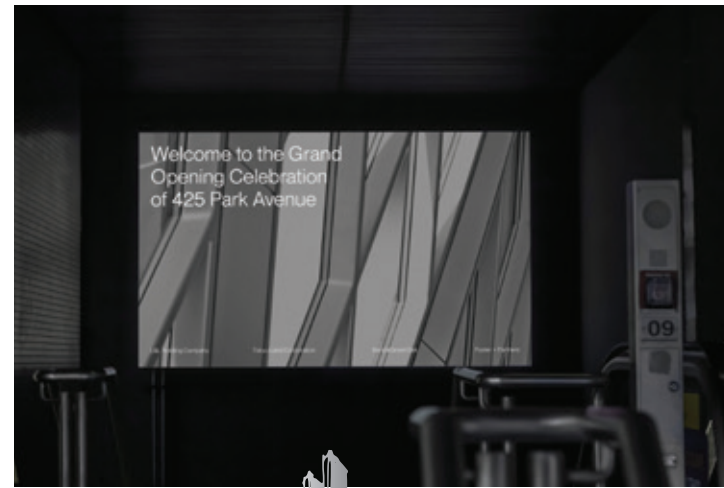
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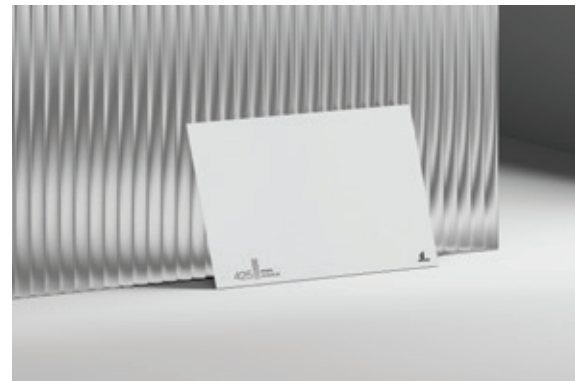
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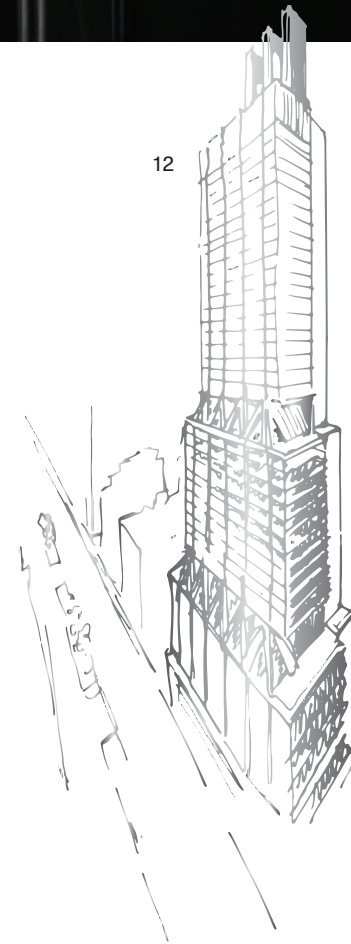
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10



11



12

- 1 Poster Design
- 2 & 11 Conway+ Team Visit
- 3 Print Collateral
- 4, 10 & 13 Stationery Suite
- 5 The Orbs
- 6 Foster + Partners Diagrid Detail
- 7 Architectural Photography
- 8 Logo Blueprint
- 9 & 16 Digital Experience
- 12 Custom Illustration
- 14 Custom Hard Hat
- 15 Diagrid Club Interior Visualization



4



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© Olafur Eliasson

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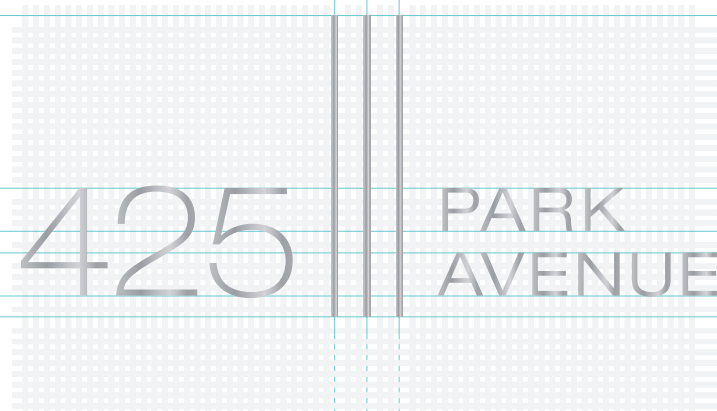


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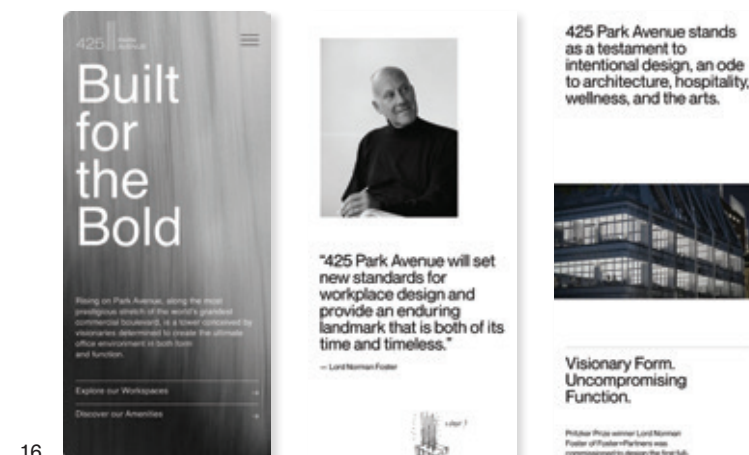


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Ánima Village

Los Cabos, Mexico
SOMA Group

Conway+ led the creative and strategic vision for Ánima Village, defining its name and identity while positioning it as the neighborhood of tomorrow—an immersive destination in Los Cabos where storytelling, place-making, and brand experience converge with clarity and purpose.

Brand Strategy
Naming
Visual Identity & System

ÁNIMA

VILLAGE



Hessah District

Kuwait City, Kuwait
United Real Estate Co.

Hessah District, an epic rise in modern Kuwait living, transforms the capital's landscape. United Real Estate Company's innovative vision is the first-of-its-kind mixed-use district overlooking the Arabian Gulf. This transformative development sets the stage for a new way of living, working, and relaxing, with luxury residential towers, townhouses, offices, clinics, dining, and retail. Conway+ was the creative force behind this vision, ensuring Hessah District's story matched its architectural magnitude.

Brand Strategy
Visual Identity & System
Digital Collateral
Print Ad Design
Print Collateral
Wayfinding & Signage
Website Design & Dev
Axonometrics
Custom Illustrations
Custom Site Plan
Marketing Floor Plans



HESSAH



1

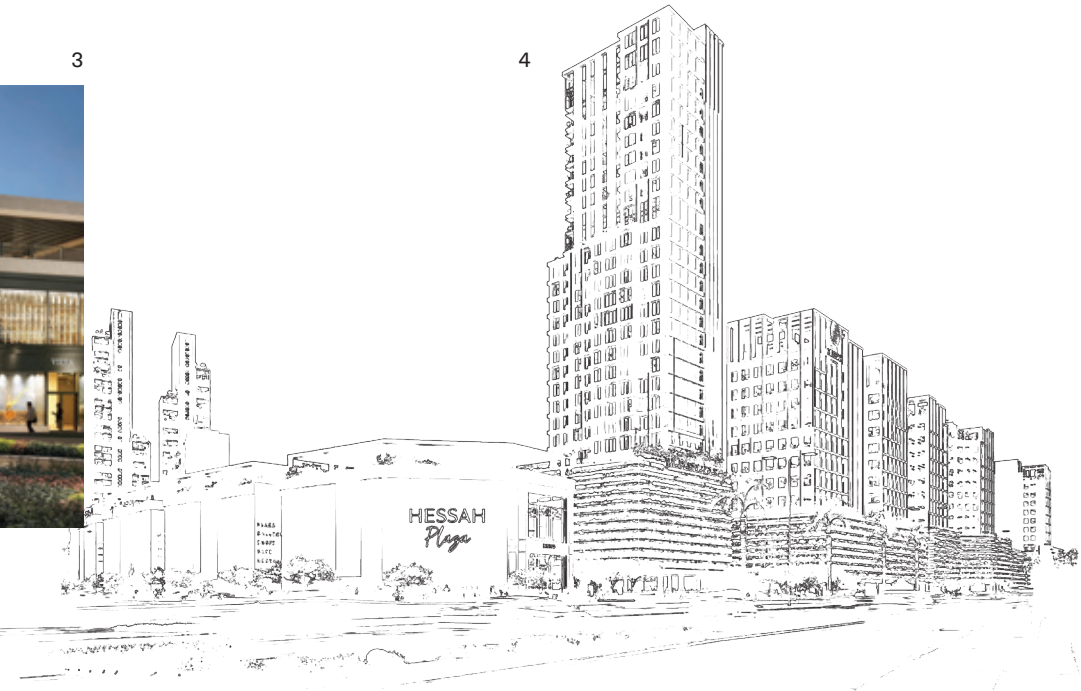
- 1 Elevator Floor Signage
- 2 Digital Experience
- 3 Exterior Visualization
- 4 Custom Illustration
- 5 Axonometric
- 6 Reception Area Signage
- 7 Façade Identity
- 8 Business Card
- 9 Outdoor Signage



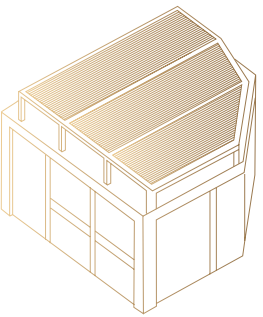
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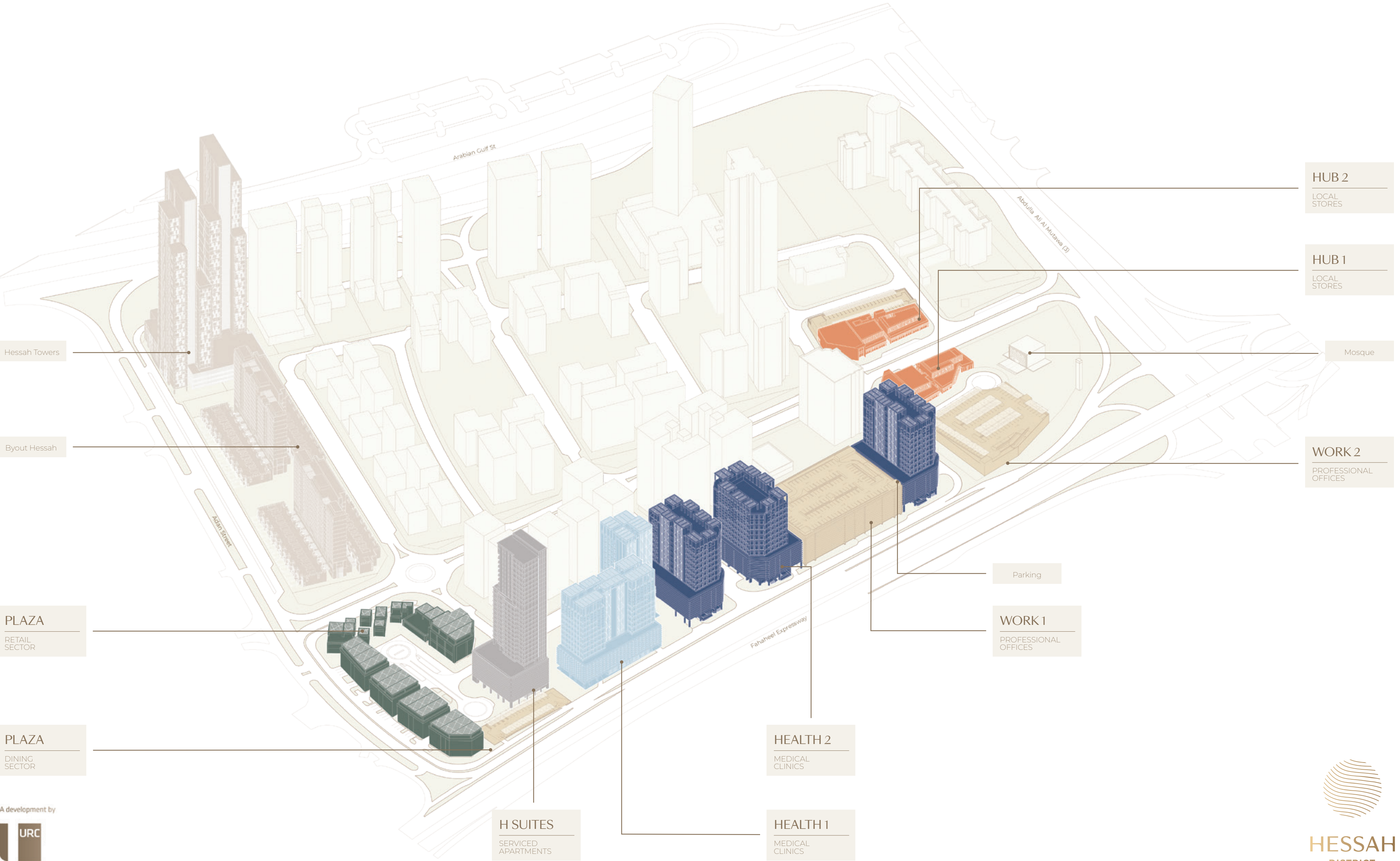


8



9

CONNECTIONS REIMAGINED



SOMA

Mexico City, Mexico
Grupo Sordo Madaleno

With 50 years of transformative experience, SOMA exemplifies a global mindset reshaping experiences. Design excellence is ingrained in SOMA's DNA, forming the foundation for innovative real estate strategies that inspire and reshape cities. Conway+ played a crucial role, providing eloquent copywriting, strategic naming architecture, and crafting a visually engaging website. A film contributed to capturing SOMA's essence, harmonizing tradition and innovation. The collaborative approach, integrating development, construction, retail, and art, ensures efficiency, high occupancy, and strong bonds with premier tenants and world-class partners.

Brand Architecture
Brand Development
Brand Strategy
Copywriting & Storytelling
Visual Identity & System

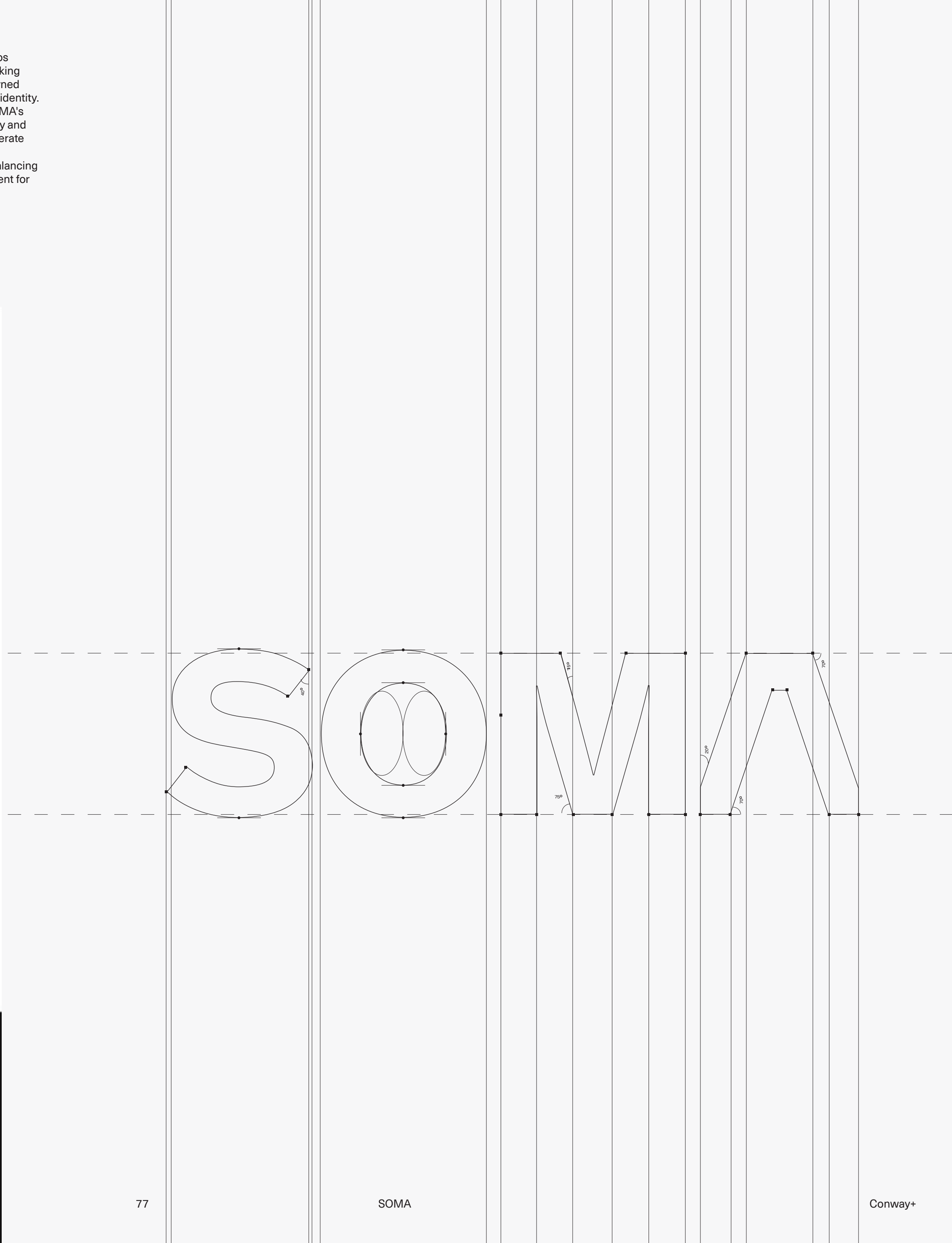
Digital Experience
Website Design & Dev
Film Production
Print Collateral







SOMA's logo mirrors the brand's ethos of refined simplicity and forward-thinking innovation. Its clean lines and unadorned elegance convey a modern, timeless identity. The absence of serifs symbolizes SOMA's commitment to streamlined efficiency and a progressive vision. The logo's deliberate design reflects the company's role in shaping contemporary real estate, balancing tradition and cutting-edge development for a harmonious urban experience.



RELATED

Miami, FL, USA
Related Group

Conway+ led a strategic brand refresh for Related Group, a major force in South Florida real estate. The assignment included repositioning, naming refinement, and a cohesive visual identity. Conway+ developed comprehensive brand guidelines, collateral systems, and a large-format coffee table book. The team also directed campaign execution and created digital and print assets, including a refined website, reinforcing Related's evolution as a national leader in residential development.

Brand Strategy
Naming
Visual Identity & System
Art Direction
Print Collateral
Website Design & Dev



1



2



3

1 & 4 Related Leadership Team meeting
with Conway+ & Architecture Team
2 Exterior View
3 & 5 Print Collateral



5



4



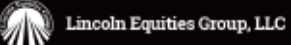
Our Clients















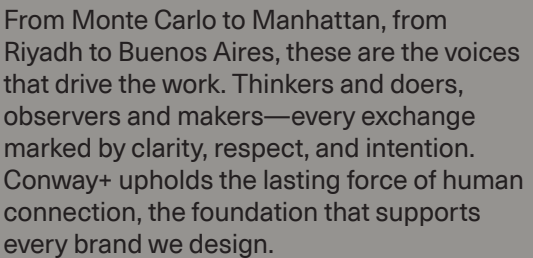


Global Brand Experience

Conway+ partners with global brands to articulate purpose and sharpen vision. Innovation emerges through exchange—measured, precise, and human. Our team and collaborators

operate as one system, aligning strategy, design, and execution. Together, we craft expressions that endure, moving brands forward with intent.





01	Brand Strategy & Development	Real Estate Consultancy Brand Strategy Brand Positioning & Narrative Audience Profiling Project Consultancy Services Creative Direction Brand Architecture Brand Development Naming Copywriting & Storytelling Visual Identity & System Ad Campaign Strategy Digital Brochure Digital Collateral	Direct Mailer Design Investor Deck Marketing Deck/Presentation Out-of-Home Advertising Packaging Print Ad Design Print Collateral Product Development Production Management Promotional Gift Design Signage & Wayfinding Sonic Branding Stationery Suite
02	Digital Services	Analytics & Reporting Content Creation Custom App Digital Ad Campaign Digital Experience Digital Performance Eblast Design Interactive Tools & Applications	Property Interactive Visualizer Retargeting Search Engine Marketing (SEM) SEO Strategy & Optimization Social Ads Social Media Management Website Design & Development
03	2D & 3D Visualization	Axonometrics Branded Key Plans Building Elevations Custom Illustrations & Sketches Custom Maps Illustrated Floor Plans Marketing Floor Plans Master Plans	Site Plans 360 Degree Bubbles 3D Drawings 3D Environments 3D Floor Plans Animated Renderings Art Direction Still Renderings
04	Film & Photography	Lifestyle Photography & Film Motion Graphics Neighborhood Photo & Film Photography Production	Social Media Reel Production Storyboard Development Video Production & Editing
05	Editorial	Coffee Table Book Custom Publishing E-Publishing	Magazine Production Print Brochure
06	Architecture & Interior Design Studio	Architectural Drawings Architectural Pre-Design BIM - Revit Documentation Branded Furniture & Fixtures Conceptual Sketches Interior Design Consultancy Customer Journey Mapping Façade Design	Interior Design for Renderings Lighting Design Sales/Leasing Gallery Design Scale Model Design Project Program & Circulation Flow Automatization & Domotics Signage Concepts Wayfinding



Podium
Scale
Models

Metaform®

podiumscalemodels.commetaform3d.com

Editorial Design by Conway+

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conwayandpartners.com

Imagine time held in your hands—years of ideas, designs, and collaborations gathered in one place. Within these pages lies a curated selection of Conway+'s defining work, bringing together projects across residential, hospitality, branded residences, mixed-use developments, and corporate branding.

Time moves, but what is recorded here remains. It connects, it captivates, it carries us—to what was, what is, and what could be. This collection stands as a testament to vision, a celebration of craft, and a tribute to memory. These pages invite reflection, spark exploration, and stir imagination. This is the story so far.